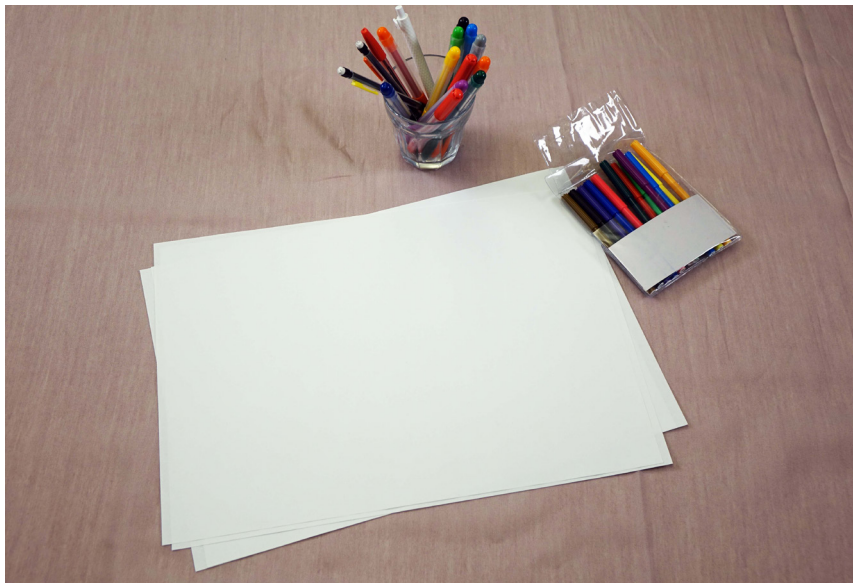


How to make a placard

A placard is a message or picture written on a piece of cardboard or other material. They are often used to draw attention to a particular question. In this case, we want to pay attention to how violence against children and youth is affected by climate change today.

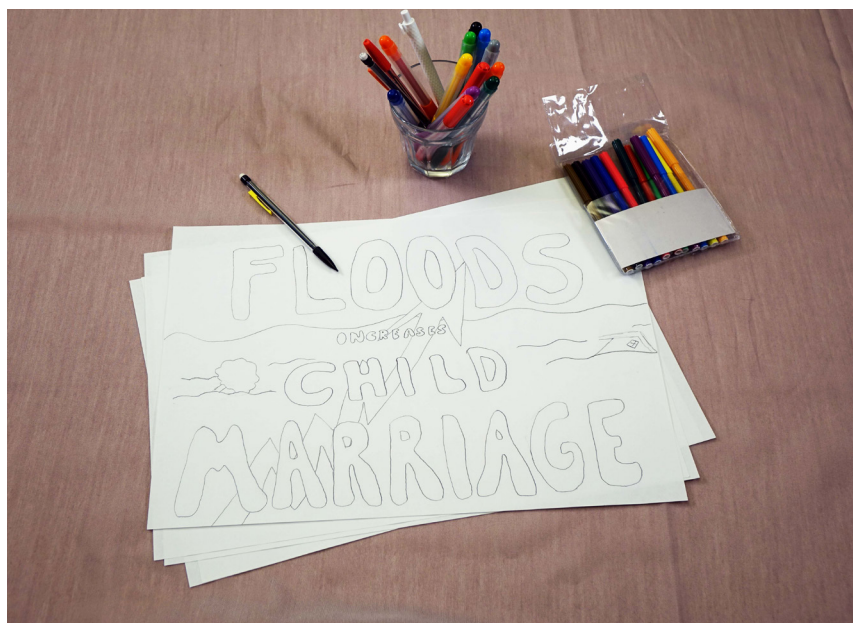
Step 1: Decide your message

Start with reading the infographic of how violence against children is affected by climate change today. Decide what you want to say on your placard; what do you want to people to be aware of? Think about how you want to say it – do you want to use words, pictures, or symbols?



Step 2: Gather your materials

You can use whatever material is available to you. A piece of paper and a pen is enough to make a powerful statement. Just make sure the message can be properly seen (crayons can be hard to catch on picture, for example).



Step 3: Design your message

It can be useful to use a pencil to lightly sketch your message before using a more permanent marker, to make sure you are happy with how it is spaced out. You then go over your sketched design to make it bold and easy to read. You can add color to make it clear and bright and symbols to strengthen your statement.



Step 4: Take a picture and submit

When you take a picture of your placard, make sure nothing else is in the picture and that you get a sharp and clear shot of it. Lighting is very important, make sure you have a bright surrounding free from shadows. Take the picture straight on the placard, like the picture below. Upload the picture in the registration form and you are all done!

